

# RACHEL WINGENDER

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## PROFESSIONAL SUMMARY

Graphic Designer driven to exceed marketing objectives and strategies while adhering to budget guidelines. Graphic Artist motivated to work on all projects collaboratively with the design team from conception through to final production.

Proficient Graphic Designer knowledgeable about logos, marketing materials and website design, including user interface and user experience design.

Demonstrated success at providing complete business services to corporate clients.

Graphic Designer capable of expertly researching and developing emerging concepts and trends.

Tech-savvy and creative.

Collectively about 6.5 years of graphic design experience.

## SKILLS

- Proficient using computer software, including Adobe Creative Suite and Microsoft Office
- Proficient using prototyping and wire-framing software, including Adobe XD, IndigoStudios, and Balsamiq
- Intermediate skill level using ESRI Arcmap
- Self-motivated work ethic
- PC and Mac platforms
- Data analysis
- Branding Strategies
- Product testing
- Excellent communication skills
- Visual design
- Project presentation
- Document scanning
- Extremely organized
- Creative design layouts
- Creating visual art
- Graphic Design
- Superb eye for detail
- User Interface and User Experience understanding
- Logo design
- Customer service

## EDUCATION

**Design and Visual Communications // Bachelor of Science // 2014**  
**Stevenson University // Owings Mills, MD**

- GPA 3.56, Dean's List, Graduated Cum Laude
- Minor in English

## WORK HISTORY

**Forms Designer // September, 2020 to present**  
**MSI Universal // Washington DC**

- Use Cerenade Designer software to convert forms into workable electronic forms for the use of Customs and Border Protection.
- Work with team members to meet tight deadlines.

- ADDITIONAL WORK HISTORY ON NEXT PAGE -

## WORK HISTORY (cont.)

### **User Interface and User Experience Designer** // October, 2015 to June, 2020 **ECO Integration Inc.** // Columbia, MD

- Worked with the development team to design user interface for applications to be built for the use of state offices. Also worked on configuring optimal user experience for these applications.
- Developed several Standard Operating Procedure documents for various applications developed by myself and the development team.
- Used Balsamiq to develop wire-frames of applications.
- Used Adobe XD and Indigo Studios software to create working prototypes of my designs for the applications for presentations.
- Created numerous digital signatures, Adobe forms, and PDF stamps with light amounts of JavaScript code.
- Also acted as a Business Analyst, helping the team out with various analysis of data.
- Provided high quality results in a timely manner.
- Designed website layouts, templates and unique branded looks.
- Generated detailed specs of final designs.

### **GIS Analyst** // February, 2017 to June, 2020 **Maryland Department of Transportation State Highway Administration – Hqfe** // Baltimore, MD

- Worked as a consultant through ECO Integration, Inc. part time.
- Used ESRI Arcmap to log and track field work across the state of Maryland.
- Used ESRI Arcmap, Microsoft Access, Microsoft Excel, and Microsoft Word to select properties and generate letters to be packaged and mailed out to citizens near future work sites.
- Fielded calls from citizens with questions about the letters they received.
- Participated in a few field visits for tree site inspections.
- Worked with field teams to submit and activate lane closure permits, and also tracked those when used or expired.

### **Graphic Design** // October 2014 to September 2015 **GSE Systems Inc.** // Sykesville, MD

- Aided in the creation of digital simulators for power plant control room panels.
- Using Jade software, developed digital drawings of parts of a control room panel.
- Developed a digital panel model for engineers to manipulate for training purposes.

### **Graphic Design Intern** // May, 2013 to July, 2013 **Blakeslee Advertising** // Baltimore, MD

- Completed various design assignments in a professional manner.
- Created work that met client's needs.
- Demonstrated reliability and ability to work quickly without hindering the quality of my work.
- Prioritized graphic workload and effectively coordinated multiple projects.
- Developed creative graphics that simplified complex messages.

### **Sales Associate** // May, 2012 to October, 2015 **Macy's** // Glen Burnie, MD

- Maintained dressing rooms.
- Organized merchandise.
- Provided customer service.
- Counted and handled money.
- Was always punctual and reliable.
- Opened and closed the store.
- Kept up with fashion trends.
- Engaged with customers.

## ACCOMPLISHMENTS

- Redesigned multiple pre-existing web applications or portals.
- Member of the National Society of Leadership at Stevenson University since 2012.
- Assisted with the rebranding of WISP Ski Resort in McHenry, Maryland.
- Completed a certification for Adobe XD through ECO Integration Inc.
- Designed a sales flier for a small business client as a freelanced project.